



Advertise with Hailsham Theatres

Each January Hailsham Theatres sell 1800 seats for our annual pantomime. We would like to give you, a local business the opportunity to support this year's pantomime by advertising in our programme.

About Us

- Hailsham Theatres is a not for profit community theatre company.
- All money raised goes towards putting on future productions, building sets, venue hire and keeping our ticket prices low.

Features and benefits

- Full colour programme
- A bespoke local campaign
- Opportunities for all sizes of businesses and all sizes of budgets
- Limited advertising space minimises competition and maximises exposure (available on a first come first serve basis – bare this in mind if you are wishing to have the prominent back page or programme sponsor slot)
- Reach potential clients in a high-profile, intimate and relaxed setting
- Audience share programme with family members after the event your advert will be seen by even more people.

**THE
WIZARD OF
PANTO**

Hailsham Pavilion

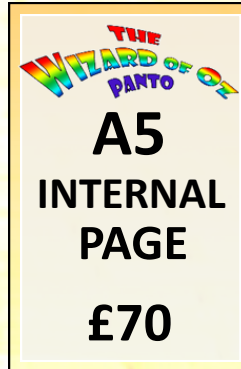
26th January 1st February 2015



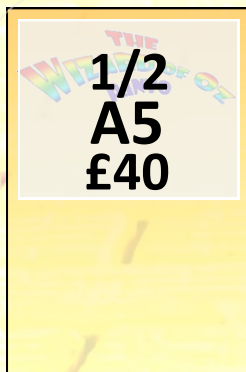
Advertising Rates



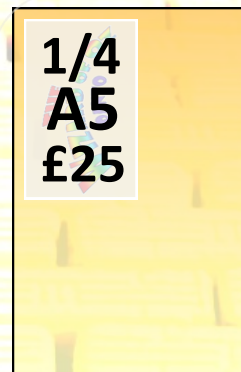
Portrait Full Bleed
w148mm x h210mm
All important content
to be in safe area of
w125mm x h189mm



Portrait Full Bleed
w148mm x h210mm
All important content
to be in safe area of
w125mm x h189mm



Landscape
w125mm x h94mm
Your advert will not
stretch to the edge of
the page, but all
content is safe



Portrait w62mm x
h94mm
Your advert will not
stretch to the edge of
the page, but all
content is safe



Small Text Advert £12

Business name,
phone number and
website + 30 words
maximum



Your logo in a prominent
position on the front of the
programme w40mm x
h30mm (or equivalent di-
mensions) with the words
“Programme
Sponsored by”
above it

All sizes are approximate and will be positioned as deemed best in the programme. Hailsham Theatres does not except liability for any errors in the content you provide. Hailsham Theatres has the right to refuse adverts deemed inappropriate.

To book your space please send an email to admin@hailshamtheatres.co.uk with “Advert Request” in the subject line. Please tell us **which style of advert** you would like by using one of the descriptions given above in this document. We will check availability and reply. Please then send your advert artwork in one of the sizes below in either pdf or jpg format (or text for a small text advert). **Payment should be made in advance** via PayPal to admin@hailshamtheatres.co.uk or **cheque**, email us at admin@hailshamtheatres.co.uk for cheque payment details. Payments must clear before your slot is reserved and adverts included. Please submit your request and payment no later **Friday 19 December 2014**